

**V\AUSTIL**

## The world's smartest grill

vaustil grills launches [Kickstarter campaign](#)

**Vienna, April 17th, 2018 – The automatic generation of the perfect ember, precise adjustment of the grilling temperature and no more liquids dripping into the glowing coals – all this is promised by the smartest grill in the world. Now, after three years of development, vaustil grills starts a Kickstarter campaign in Europe and the USA with its products "Primero" and "Primero smart". Starting April 19th, grill fans can support the market launch of the smart grill.**

Just in time for the beginning of spring, the barbecue season is also coming to life. Especially after the long winter many people are looking forward to sitting outside with their loved ones and enjoying grilled delicacies such as meat, vegetables or grilled cheese. Many people are considering cozy barbecues as their highlight of the garden season.

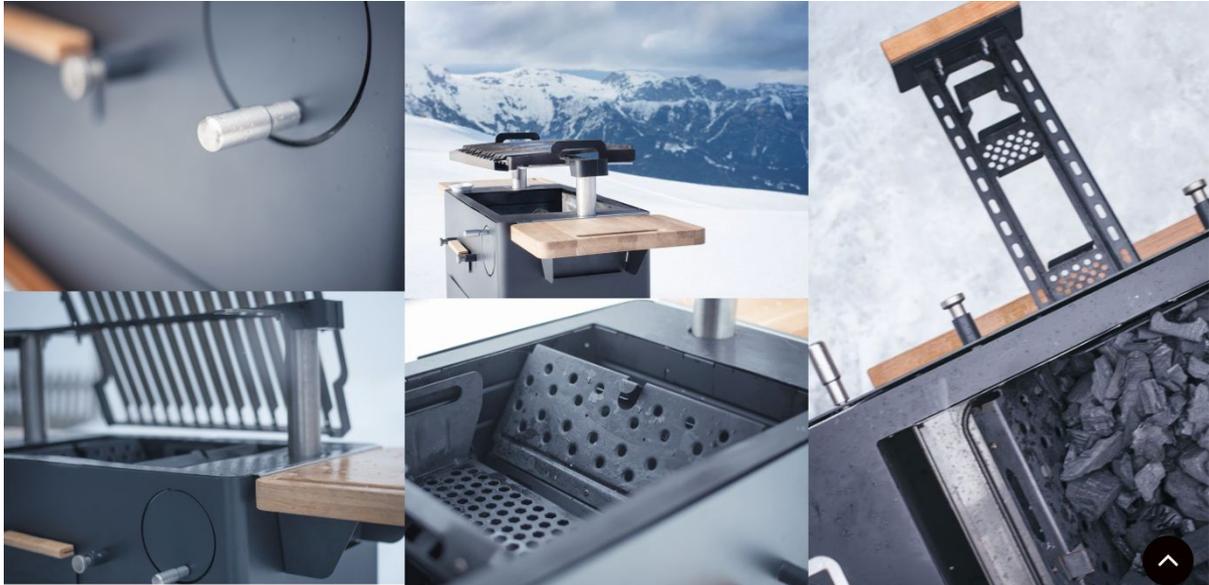


© vaustil

So that barbecuing becomes a particularly pleasant and relaxed experience, the choice of the grill plays a crucial role. The Austrian company vaustil has developed a

grill that challenges all grills currently available on the market with a very high level of functionality and a multitude of innovative features.

Juan Rosenzweig, co-founder of vaustil, a native Mexican, has been working intensively on the Latin American barbecue culture for an extended period of time. Together with a team of engineers, designers and programmers, he developed a special Argentinian barbecue, the "smartest grill in the world" which is now, after a 3-year development phase, about to enter the market. In addition to the smart grill "Primero smart", vaustil also offers the basic version "Primero".



© vaustil

### **What makes the Primero Grill so special?**

Barbecuing should not only be a culinary highlight, but above all a comfortable, pleasant experience. The Primero grills will turn every barbecue into an unforgettable event!

A novel composition of technical components in combination with a smart operating system makes grilling easier than ever before.

Things that many people have previously found annoying when barbecuing, such as the production of the embers, the problem of the right grill temperature and the dripping of liquids into the coals are now a thing of the past.

The vaustil Primero has an integrated charcoal starter, which takes over the production of a glow by itself. The height-adjustable V-profile grate ensures that liquids are unable to drip into the glowing coal and allows a precise adjustment of the temperature to the respective food to be grilled.

The Primero Smart also has seven temperature sensors which can be read out via the iOS and Android app. These show the exact heat distribution in seven zones and give recommendations for the correct height of the grate. Both grills have a barbecue area for 6-8 people.

*"We've focussed on building the perfect grill for the past three years. Thanks to detailed development work and a lot of external user testing, we were able to consider valuable customer feedback very early on and are therefore very confident that the grill masters of this world will accept and love our concept. vaustil grills stands for the connection of Argentinean barbecues with smart sensors and combines fire with technology,"* explains Juan Rosenzweig, co-founder of vaustil GmbH.

### **Kickstarter Campaign Details:**

Start: April 19th, 2018 6am (GMT-7) / 2pm (GMT)

End: Mai 28th, 2018

Delivery: June 2018

Kickstarter link: <https://kck.st/2HjyA65>

Kickstarter price for Primero ist starting at EUR 890,- (around USD 1.102,-)

Kickstarter price for Primero Smart is starting at EUR 990,- (around USD 1.225,-)

Video: <https://www.youtube.com/watch?v=bewFH33yLhk&t=7s>

Webpage: <https://vaustil.com>

### **Presscontact**

talkabout.agency

Renata Fourmanova

renata@talkabout.agency

+436644037930